

CANADA'S NATIONAL MAGAZINE

# MACLEAN'S

August 1, 1947

Two Cents



Civic Holiday,  
Centre Island, Toronto

# Editorials

## Peace Is Worth Fighting For

**I**F PEOPLE keep on saying World War III is inevitable, that makes it inevitable. Our opponents look down upon us as the World War III school of thought—the fact that Soviet Russia is behaving toward us as an enemy. If only we opponents with the U. S. S. R. appear to be responsible for this state. Political conflict, as distinct from war, is not only inevitable but actual.

However, if political conflict means war, there never would be two consecutive days of peace. At this moment the Soviet Union has much to gain from the fear of war—it helps to keep the people docile at home for no other—just nothing at all to gain from war itself.

After all we have the Bomb and the Russians have not. We have industrial strength which they have not. We are relatively unscathed by a war with the East which left gaping, bleeding wounds in the body of the Soviet Union. My very opinion seems to be that unless we survive longer it, there will be no single war for at least 10 years.

We have ahead of us a short breathing spell in which we may proceed, with reasonable confidence, in the assumption that world peace is feasible. Unless this brief twilight we could find a way to prevent the world of tomorrow. What can we do, here and now, toward the end?

"Support the United Nations" is only part of the answer—a necessary part, but not enough. We are doing that now, but we are still shivering down the steps to catastrophe. We must do more.

We shall have to find happy means, even if it means increasing at home. We shall have to lead to domestic peoples, even if it means self-interest at home.

We shall have to stabilize the business of Europe, and defy the fear and jealousy they would feel about it.

Having all this, we shall have to find the economy of the free world a chance to function in a broken world. This calls for a willingness to change old positions, a readiness to buy as well as to sell, and to make of our deepest judgments.

And while doing all this we shall have to march toward the Soviet Union a business that cannot not war, a business that cannot not survive into tomorrow. This is not only one of the biggest, it is one of the most subtle and complex jobs a free nation ever undertakes.

Maybe it can be done. Maybe we shall have to wait for it. But surely this is no time to quit. World War III is an issue so terrible that we did not expect it. Surely we shall not expect defeat then—we expect common sense and keep us fighting, because defeat was not inevitable.



The Emblem  
INTERNATIONAL  
Identifies  
Good Trucks

**THE MOST  
COMPLETE LINE OF  
TRUCKS BUILT  
4,400 to 90,000 lbs.  
Gross Weight Rating**

**5 of 1,000  
Specialized  
INTERNATIONAL TRUCKS**

INTERNATIONAL trucks are built to meet your needs. They are built to last. They are built to be the most complete line of trucks ever built.

That is one reason why you may find International trucks are the most complete line of trucks ever built.

Another is the rugged, simple, long-lasting design and ease of maintenance.

INTERNATIONAL trucks are built to meet your needs. They are built to last. They are built to be the most complete line of trucks ever built.

That is one reason why you may find International trucks are the most complete line of trucks ever built.

Another is the rugged, simple, long-lasting design and ease of maintenance.

INTERNATIONAL TRUCKS COMPANY  
OF CANADA LIMITED

INTERNATIONAL TRUCKS COMPANY  
OF CANADA LIMITED

INTERNATIONAL TRUCKS COMPANY  
OF CANADA LIMITED

INTERNATIONAL TRUCKS COMPANY  
OF CANADA LIMITED

INTERNATIONAL TRUCKS COMPANY  
OF CANADA LIMITED

INTERNATIONAL TRUCKS COMPANY  
OF CANADA LIMITED

## MACLEAN'S

Maclean's Magazine, August 1, 1947

Editor: John G. Maclean  
Managing Editor: John G. Maclean  
Business Manager: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

Editorial: John G. Maclean  
Advertising: John G. Maclean  
Circulation: John G. Maclean

INTERNATIONAL TRUCKS  
OF CANADA LIMITED

INTERNATIONAL TRUCKS COMPANY OF CANADA LIMITED

**INTERNATIONAL Trucks**





















































ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

ACPS LIKE A KNOCKER  
JUVIES LIKE A GUNNE

political issues on the scene were under their own steam.

The Administrative Council like to be seen as a political movement. It is a group of people who are interested in the future of the province and who are willing to do whatever it takes to achieve their goals. They are not interested in power for its own sake, but in the betterment of the province.

General Kennedy's decision to leave the Army for the private sector was a surprise. He had spent his entire career in the military and was well-respected. His move to the private sector was a significant change.

## Backstage at Ottawa

Continued from page 14

Mr. Charest. "If Mr. Charest had been in the cabinet, he would have been a member of the cabinet. He would have been a member of the cabinet. He would have been a member of the cabinet."

Mr. Charest. "If Mr. Charest had been in the cabinet, he would have been a member of the cabinet. He would have been a member of the cabinet. He would have been a member of the cabinet."

## Corrosy of the CCL

Continued from page 14

In some ways, the CCL is a very interesting organization. It is a group of people who are interested in the future of the province and who are willing to do whatever it takes to achieve their goals. They are not interested in power for its own sake, but in the betterment of the province.

All the while, Mr. Charest has been a member of the cabinet. He has been a member of the cabinet. He has been a member of the cabinet. He has been a member of the cabinet.

Mr. Charest. "If Mr. Charest had been in the cabinet, he would have been a member of the cabinet. He would have been a member of the cabinet. He would have been a member of the cabinet."

Mr. Charest. "If Mr. Charest had been in the cabinet, he would have been a member of the cabinet. He would have been a member of the cabinet. He would have been a member of the cabinet."

Mr. Charest. "If Mr. Charest had been in the cabinet, he would have been a member of the cabinet. He would have been a member of the cabinet. He would have been a member of the cabinet."

October 8, Kingston, August 1, 1967

Mr. Charest. "If Mr. Charest had been in the cabinet, he would have been a member of the cabinet. He would have been a member of the cabinet. He would have been a member of the cabinet."

Mr. Charest. "If Mr. Charest had been in the cabinet, he would have been a member of the cabinet. He would have been a member of the cabinet. He would have been a member of the cabinet."

## My Troubled Housewife

Continued from page 14

My Troubled Housewife. "If my wife had been in the cabinet, she would have been a member of the cabinet. She would have been a member of the cabinet. She would have been a member of the cabinet."

My Troubled Housewife. "If my wife had been in the cabinet, she would have been a member of the cabinet. She would have been a member of the cabinet. She would have been a member of the cabinet."

## Flat Tire

Continued from page 14

Flat Tire. "If my car had been in the cabinet, it would have been a member of the cabinet. It would have been a member of the cabinet. It would have been a member of the cabinet."

Flat Tire. "If my car had been in the cabinet, it would have been a member of the cabinet. It would have been a member of the cabinet. It would have been a member of the cabinet."

Flat Tire. "If my car had been in the cabinet, it would have been a member of the cabinet. It would have been a member of the cabinet. It would have been a member of the cabinet."

Flat Tire. "If my car had been in the cabinet, it would have been a member of the cabinet. It would have been a member of the cabinet. It would have been a member of the cabinet."

Flat Tire. "If my car had been in the cabinet, it would have been a member of the cabinet. It would have been a member of the cabinet. It would have been a member of the cabinet."



FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK



FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK



FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK



FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

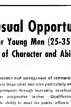
FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK



FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

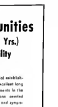
FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK



FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

FLAT TIRE? NO WHAT? IN A MINUTE!  
POWER-PAK

# Unusual Opportunities

For Young Men (25-35 Yrs.)  
of Character and Ability

In positions of responsibility and challenge, these men are particularly well qualified to lead groups through learning experiences in the various progressive areas. Qualifications needed include ability to meet the public and general; experience in handling of public relations and general; ability to handle a large group; ability to handle a large group; ability to handle a large group.

MacDougall, Scott, Huggins & Mecklaier

Representatives and Solicitors

1330 Aldred Bldg., Floor 4, Avenue

MONTREAL, P.Q.

USE

LAVORIS

A Refined Refined Habit

There is no substitute for mouth cleanliness

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE

ST. ANDREW'S COLLEGE



GILLETTE'S  
DRAIN  
CLEANER

Prevents and clears clogged drains

Prevents and clears clogged drains





# NEW

## "EVEREADY" FLASHLIGHT

# BATTERY LASTS 93% LONGER!



WHAT a supercharge it is to a racing car—the new "Eveready" Battery is to your flashlight. It's loaded with energy—93% more of it than contained in even famous "Eveready" Batteries of previous years. You can depend on that dazzling, pioneering "Eveready" flashlight beam for nearly twice as long. Always ask for the beam by the famous brand name—"Eveready".

The new "Eveready" is a standard flashlight battery. It's the same size as the old standard battery. It's the same size as the old standard battery. It's the same size as the old standard battery.



WHEN Vincent Alexander, the Governor-General, visited Buenos Aires, Argentina, he was met by a crowd of people. He was met by a crowd of people. He was met by a crowd of people.

The Governor-General visited Buenos Aires, Argentina. He was met by a crowd of people. He was met by a crowd of people. He was met by a crowd of people.



How often such accidents happen to the car that is not used and lost?

When a car is not used and lost, it is a waste of money. It is a waste of money. It is a waste of money.

One must be careful not to lose a car. One must be careful not to lose a car. One must be careful not to lose a car.

At the time of the accident, the car was not used. At the time of the accident, the car was not used. At the time of the accident, the car was not used.

At the time of the accident, the car was not used. At the time of the accident, the car was not used. At the time of the accident, the car was not used.

At the time of the accident, the car was not used. At the time of the accident, the car was not used. At the time of the accident, the car was not used.

At the time of the accident, the car was not used. At the time of the accident, the car was not used. At the time of the accident, the car was not used.

A motorist in a small group was recently advised to use a special device in the year 1947. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.

The device was a special device. The device was a special device. The device was a special device.



1. "I had given a lift to Eveready's battery," says a motorist of 1947. "I had given a lift to Eveready's battery," says a motorist of 1947. "I had given a lift to Eveready's battery," says a motorist of 1947.



2. This might have happened! The driver could only have avoided the crash by using the device. The driver could only have avoided the crash by using the device.



But it didn't! Although the driver tried to avoid the crash, it was too late. Although the driver tried to avoid the crash, it was too late.



4. This picture shows why the car didn't avoid the crash. The car didn't avoid the crash because of the device. The car didn't avoid the crash because of the device.

You can't prevent the danger of blowouts by ignoring them, or worrying about them every time you drive. Every day, in all kinds of places, there are many accidents.

You can prevent the danger of blowouts by using the device. You can prevent the danger of blowouts by using the device.

The device is a special device. The device is a special device. The device is a special device.

The device is a special device. The device is a special device. The device is a special device.

The device is a special device. The device is a special device. The device is a special device.

The device is a special device. The device is a special device. The device is a special device.

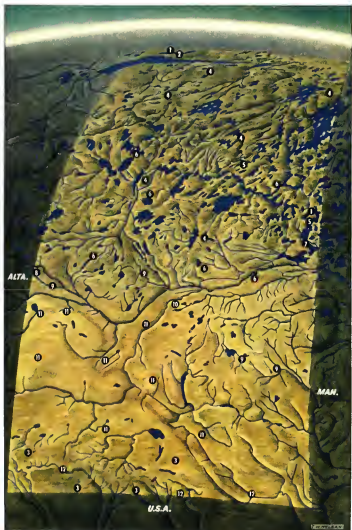
The device is a special device. The device is a special device. The device is a special device.

The device is a special device. The device is a special device. The device is a special device.

The device is a special device. The device is a special device. The device is a special device.

The device is a special device. The device is a special device. The device is a special device.

**GOOD YEAR** makes a blowout harmless with **LIFE GUARD SAFETY TUBES**



## Saskatchewan

BREADBASKET OF CANADA...  
AND THE WORLD



251,700 square miles of farm land, lakes, rivers and forest high-spotted with active cities, towns and villages, make Saskatchewan Canada's fifth largest province. Although more than half the province is heavily timbered, Saskatchewan grows more than 23 million acres of field crops every year including 250 million bushels of spring wheat. It produces silver and copper, furs, and poultry and its resources of coal, petroleum and natural gas are being rapidly developed.

Today Saskatchewan, secure in its position as Canada's greatest wheat growing province makes provision for the future by directing its energies toward the development and diversification of its natural resources and industries. Here in Saskatchewan, as in the other great provinces of the Dominion are to be found the wealth of unexploited resources and raw materials that mark Canada as a land without peer in the field of opportunity.

### Map Legend...

- |             |                        |                   |
|-------------|------------------------|-------------------|
| 1. Gold     | 5. Copper              | 9. Mixed farming  |
| 2. Iron     | 6. Timber and pulpwood | 10. Dairy farming |
| 3. Ranching | 7. Silver              | 11. Wheat farming |
| 4. Furs     | 8. Petroleum           | 12. Coal          |

**O'Keefe's**

BREWING COMPANY LIMITED

